

# AOEC

## ACADEMY OF EXECUTIVE COACHING

### Who are we?

We are the most highly accredited coaching organization in Europe.

We are passionate about the benefits of coaching and coach training. We transform individuals, teams and organisations through coach development, executive coaching and coaching consultancy, using thoroughly tested coaching strategies and interventions.

### What can Executive Coaches do?

Our programmes are designed to equip managers and leaders with the skills they need to make coaching the life-blood of their organisations.

Coaching promotes business success. It's as straightforward as that.

It is now widely recognized that performance, productivity and ultimately profitability can be significantly enhanced when organisations make coaching part of their culture and business philosophy.

### How do we develop coaches?

We believe in coaching you to become a coach, to be the best you can be. We don't just teach coaching methodologies, we work with you to identify and develop

your own coaching model. We believe that learning to be a truly great coach is a profound and personal journey.

Our programmes are grounded in advanced coaching skills, psychological theory and business experience providing a deep understanding of how people function, of how people grow and change.

### What courses do we offer?

Initially we will be offering 2 courses in East Africa.

**Certificate in Executive Coaching** – Experience what it is like to be an executive coach and begin to understand the power and success of coaching.

**Diploma in Intermediate Executive Coaching** – Establish yourself as an executive coach with this qualification, giving you an intermediate level qualification accredited by the ICF, EMCC and Middlesex University.

### How can I learn more?

We understand how hard it is to unravel the coaching world and understand how to become a coach. If you want to explore this further, our Open Events provide you with an opportunity to learn more about coaching, the coaching market and the different routes open to you. You can meet other professionals and some of our alumni – then you can make an informed choice.

*Upholding the highest standards in partnership with*

**In partnership in East Africa with  
Career Connections**

